# **General John Stark Scenic Byway Council**

# Minutes January 28, 2021 ZOOM

In Attendance:

David Pierce, Chair – Goffstown Alison Vallieres – Dunbarton Heleen Kurk – Weare Katie Nelson – CNHRPC Monique Duchesne – SNHPC Adam Hlasny – SNHPC

\*Dick Moody of New Boston attempted to join the meeting via video and phone but was unable.

# Welcome and Introductions

After some Zoom difficulties, chair David Pierce called the meeting to order at 2:43 pm.

#### Review minutes from 3/3/20 Meeting

Motion by Alison to approve 3/3/20 minutes, seconded by Heleen and carried unanimously.

# Corridor Management Plan (CMP) Update

David noted that he has provided some editorial-type notes for the plan. Some Goffstown features could be beefed up with more information describing their significance.

Alison said that the Dunbarton Historical Society has some changes, including the rebuilding of the Jameson Cape, which will be a big addition to its historical properties list.

Adam agreed to re-send the 2008 CMP to all members for further input/edits.

#### **Business Outreach**

David shared the list of byway businesses and public buildings he compiled with Heleen.

- Dunbarton: 13
- Goffstown: 43
- New Boston: 27
- Weare: 42

After some discussion on what should be done with this list, it was decided that a letter be drafted for distribution. This letter will contain a description of the byway, notification that the business is on it, and could also contain a stack of byway flyers to be distributed to patrons/visitors. The package might also contain a decal that can be placed on the front door of the building to confirm support of the byway initiative.

David and Heleen agreed to work together on the draft letter. After COVID is under better control, it was suggested to call businesses and/or hand-deliver these items.

# <u>Membership</u>

Alison noted that she is willing to continue her membership on the council. David suggested another round of letters to town admins and/or planning boards, noting that additional reps are welcome.

# <u>Website</u>

Adam said that the Byway's website (<u>www.generalstarkbyway.org</u>) was created 10-12 years ago and looks quite dated. An update would be useful, but the funding source for web hosting is unknown. Adam said he would check into the current funding stream (i.e. SNHPC) and report back. Katie noted that hosting for the Currier and Ives Byway is inexpensive- roughly \$30 per annum.

#### **Other Business**

There was no other business.

Adam will send out a Doodle poll to determine the next meeting date in mid-April.

The meeting was adjourned at 3:14.

Minutes approved: April 21, 2021